

WITH LOVE,

BEEZSA

MEDIA KIT

WYB

LIFESTYLE | TRAVEL | STYLE | BEAUTY | STORY TELLING

Creating. Exploring. Becoming

CONTENT CREATOR
STORYTELLER
FOUNDER



WWW.WITHLOVEBEEZSA.COM



——— *For the Woman in Bloom*

THE WOMAN BEHIND THE LOVE

Meet Beezsa.

WYB

CREATOR | STORYTELLER | TRAVELER | FOUNDER

Breyona Holloway, affectionately known as Beezsa, is the creator and storyteller behind With Love, Beezsa—a lifestyle and storytelling brand rooted in self-discovery, intentional living, and the beauty of becoming. Through travel, style, beauty, creativity, meaningful experiences, and honest reflections on life, Beezsa creates content that encourages women to explore more, live intentionally, and find beauty in both the extraordinary and the everyday. From discovering beautiful destinations and memorable stays to sharing personal style, thoughtful products, and stories worth carrying with you, her approach blends elevated visual storytelling with authenticity, curiosity, and connection.



Creating. Exploring. Becoming

THE WORLD OF

With Love Beezsa.

W
Y
B

Stories, experiences, and little reminders to live beautifully—inside and out.



01 TRAVEL

Go somewhere new.

DESTINATIONS · HOTELS · DINING · EXPERIENCES



02 STYLE & LIFESTYLE

Make the everyday beautiful.

FASHION · BEAUTY · SELF-CARE · EVERYDAY LIVING



03 FINE DINING FOR THE SOUL

Take something with you.

STORIES · REFLECTIONS · CONVERSATIONS



04 AFFIRMATIONS & GIFTING

Go somewhere new.

DESTINATIONS · HOTELS · DINING · EXPERIENCES

THE AUDIENCE

A Community in Bloom.



An intentional community drawn to lifestyle, travel, personal growth, style, beauty, and meaningful storytelling.



COMMUNITY ACROSS PLATFORMS

INSTAGRAM



1.1K+

FOLLOWERS

12.6K + 2.2K +

VIEWS
(LAST 90 DAYS)

UNIQUE VISITORS
(LAST 90 DAYS)

YOUTUBE



47

SUBSCRIBERS

11K+

VIDEO VIEWS

TIKTOK



359

FOLLOWERS

2.1K+

POST VIEWS
(LAST 60 DAYS)

FINE DINING FOR THE SOUL (SUBSTACK)



139

SUBSCRIBERS

58%

AVERAGE OPEN RATE

AUDIENCE SNAPSHOT

62.9%

WOMEN

25 - 44

CORE AGE RANGE

92.7%

U.S.-BASED
TOP LOCATION

TOP LOCATIONS

- United States
- United Kingdom
- Canada
- Nigeria
- France

THE COLLABORATION

Partner With Beezsa.

WB

*Stories that feel natural.
Partnerships that are intentional.*

With Love, Beezsa is available to collaborate with brands, destinations, and experiences to create thoughtful, visually engaging content rooted in authentic storytelling and connection.



01

BRAND PARTNERSHIPS

Sponsored content · Product features · Integrated storytelling



02

TRAVEL & HOSPITALITY

Hotels · Destinations · Press trips · Hosted experiences



03

EVENTS & EXPERIENCES

Event coverage · Brand activations · Invitations · On-site storytelling



04

UGC & CONTENT CREATION

Short-form video · Photography · Lifestyle content



05

PR & GIFTING

Product discovery · PR mailers · Thoughtful product features

Custom partnerships are thoughtfully developed based on each brand, campaign, and experience.

CUSTOM PACKAGES + RATES
AVAILABLE UPON REQUEST

LET'S WORK TOGETHER

Let's create something worth remembering.

WYB

Beautiful stories began with beautiful connections.

For partnerships, collaborations, hosted experiences, press opportunities, and media inquiries. I'd love to hear from you.



Email

info@withlovebeezsa.com



Website

www.withlovebeezsa.com



Instagram

[@withlove_beezsa](https://www.instagram.com/withlove_beezsa)



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